



## Change Management Series

### 15 Conditions that Cry Out For Break-It! Thinking

1. When you are being asked to do more and you *can't imagine how*.
2. When the rate and magnitude of change seems to *overwhelm* your ability to get things done.
3. When your business [or department] needs to make a quantum leap.
4. When you want to *outdo or set yourself apart* from the competition.
5. When you are stuck, drawing a blank, or don't know where or how to begin.
6. When your "tried and true" approaches of the past *just don't work* anymore.
7. When the situation facing you is no longer fun and interesting (or never was).
8. When you can't afford to--but can't afford not to try something new.
9. When you need an answer to "*How can I do this better?*"
10. When you've been asked to come up with a really *innovative* solution.
11. When you just don't have enough time or money to get it all done.
12. When you want to find ways to *truly delight* your customers.
13. When you have a "gut feeling" that you haven't been asking the right questions.
14. When you have made it to "Number One" and want to stay there.

When you've "solved" the problem many times before *but it just won't stay solved*.